



# Artwork Specification Sheet

## Purpose

This guide serves to clarify on how to provide your artworks to press9 for delivery to your chosen platforms.

## General Artwork Requirements

Allowed formats: JPEG (100% quality)

Color space: RGB

Artwork must contain the movie title. It must be the same as in the metadata

Artwork may contain cast & crew credits

*CMYK files will not be accepted*

*Artwork must not contain the following: DVD-Cover, Sales-Date, Weblinks, Ratings*

*Small pictures must not be enlarged in order to meet requirements. Pictures and graphics with low quality will not be accepted*

*Artworks must not contain explicit content or illegal symbols*

## Feature Film Artworks

iTunes, Maxdome, Teleclub, Wuaki, Videociety, Vudu, OnDemand etc.

- Minimum size: 2000x3000px
- Aspect ratio: 2:3
- Minimum resolution: 72dpi

### Amazon Instant Video

- Size: 1200x1600px or 1920x2560px
- Aspect ratio: 1:0,75
- Minimum resolution: 72dpi

### Amazon Video Direct

- Key art: 1920x1080px at min. 72dpi (16:9)
- Key art: 1200x1600 at min. 72dpi (3:4)
- Background Image: 1920x1080px at min. 72dpi (16:9)

### Google (direct)

- Size: 1000x1440px
- Aspect ratio: 1:0,69
- Minimum resolution: 72dpi

### Google (via Sony)

- Minimum Size: 1000x1440px
- Aspect ratio: 1:0,69
- Minimum resolution: 72dpi
- Max. file size: 20MB



### Hoopla

- Artwork: 988x1408px
- Minimum resolution: 72dpi\_

### iNDEMAND

- Artwork 1: 260x360px
- Artwork 2: 320x240px
- Artwork 3: 800x1200px
- Artwork 4: 725x350px
- Minimum resolution: 72dpi\_

### Microsoft

- Size: 584x800px
- Aspect ratio: 1:0,73
- Minimum resolution: 72dpi\_ Sony
- Master HD: Min. 1280x720px - Max. 4000x2250px (16x9)
- Master Poster: Min. 800x1200px - Max. 4000x1200px (2x3)
- Premium Background: 1920x1080px (16x9)
- Master Square: Min. 800x800px - Max. 4000x4000px (1:1)
- Minimum resolution: 72dpi\_

### Sundance Now

- Artwork 1: 2400x3200px
- Artwork 2: 1920x2560px
- Artwork 3: 1800x2000px
- Artwork 4: 1200x1600px
- Minimum resolution: 72dpi\_

### Videoload

- Size: 1920x1080px
- Aspect ratio: 16:9
- Minimum resolution: 72dpi\_

### Vodafone

- Size: 1920x1080px
- Aspect ratio: 16:9
- Minimum resolution: 72dpi



## TV Season Artworks

iTunes, Maxdome, Teleclub, W uaki, Videociety, Vudu, OnDemand etc.

- Minimum size: 3000x3000px
- Aspect ratio: 1:1
- Minimum resolution: 72dpi

Amazon Instant Video

- Size: 2560x1920px
- Aspect ratio: 1:0,75
- Minimum resolution: 72dpi Google (direct)
- TV Show artwork: 1500x1500px
- Aspect ratio: 1:1
- Additional artwork size: 2000x1125px
- Aspect ratio: 1:1,77
- Minimum resolution: 72dpi
- *Without season number on the artwork!*

Google (via Sony)

- TV Show artwork 1 size: Min. 600x600px
- Aspect ratio: 1:1
- TV Show artwork 2 size: Min. 1000x562px
- Aspect ratio: 16:9
- Minimum resolution: 72dpi
- Max. file size: 10MB
- *Without season number on the artwork!*

Microsoft

- Size: 800x800px
- Aspect ratio: 1:1
- Minimum resolution: 72dpi

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feedback/questions: [itunes@press9.de](mailto:itunes@press9.de)

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